

Russ Brown Product Designer

I've been designing digital experiences for a range of companies across a range of sectors for a decade.

I'm humble, curious and ask hard questions in the right way to uncover insights and foster a culture of experimentation and constant improvement.

I have initiative, determination and drive and lead by example on a team. I've held senior roles since 2017.

I've worked in startups, scale ups and big businesses.

I love product teams striving to be data and research led.



Visual Design

I know that exceptional UI design is table stakes for modern experiences and I know how to create beautiful UI which solves user problems. I take a systems view of design, thinking in terms of components that enable a rich product ecosystem.



Technical Mastery

Sketch, XD and now Figma. I have a deep mastery with every design tool I use to enable me to move at the speed of my ideas. I'm proficient with prototyping and testing tools like Maze, UserTesting and UsabilityHub for rapid iteration.



User Research

I'm skilled with designing, facilitating and analysing user research and believe good research underpins good design. I've delivered complex research projects myself and co-ordinated it through others.



Collaboration

I'm skilled at running meetings, workshops, interviews and presentations with a wide range of stakeholders. I can communicate complex ideas but can also put my thoughts aside and facilitate tricky discussions.

[Case Studies](#)

[Linkedin](#)

[Blog](#)

Career

Egress - Head of UX 2019-22

B2B

B2C

SAAS

CYBERSEC

Created a design system.

Built user research function.

Defined a design process.

Established methodology for design reviews and external feedback.

Led design sprints and workshops.

Mentored other designers.

Promoted twice in a high pressure, fast moving and founder-led business in a highly competitive market.

SoloProtect 2017-19

B2B

SAAS

SECURITY

Service & UX Design for flagship analytics feature.

Established a user research function.

Created a design system.

Irwin Mitchell 2015-17

B2C

LAW

Creative design for digital campaigns.

UI Design and build for earned media experiences.

Plusnet 2014-15

B2C

COMMUNICATION

UX design for main buyers journey.

Stoneacre 2013-14

B2C

MOTORING

Complete site redesign & rebuild.

Creative design & branding.